

# An Inclusive Economy in North Tyneside

Economic Prosperity Sub-Committee

29th November 2022

Councillor Hannah Johnson, Cabinet Member for  
Inclusion, Employment and Skills



North Tyneside Council

# North Tyneside Inclusive Economy Strategy

- Agreed at Cabinet in May 2021.
- Sets out an approach to building a more inclusive North Tyneside, using the local economy as a route to making that happen.
- Builds on the positive work that's already taking place across Council departments.
- Framework underpinned by 7 rights – Education, Employment, Safety, Social Equity, Housing, Connections and Sustainable Environment.
- Clear synergies with 'Equally Well,' embed principles within the framework of the Health and Wellbeing Board.
- Develop monitoring frameworks alongside the Board to map progress and impact.

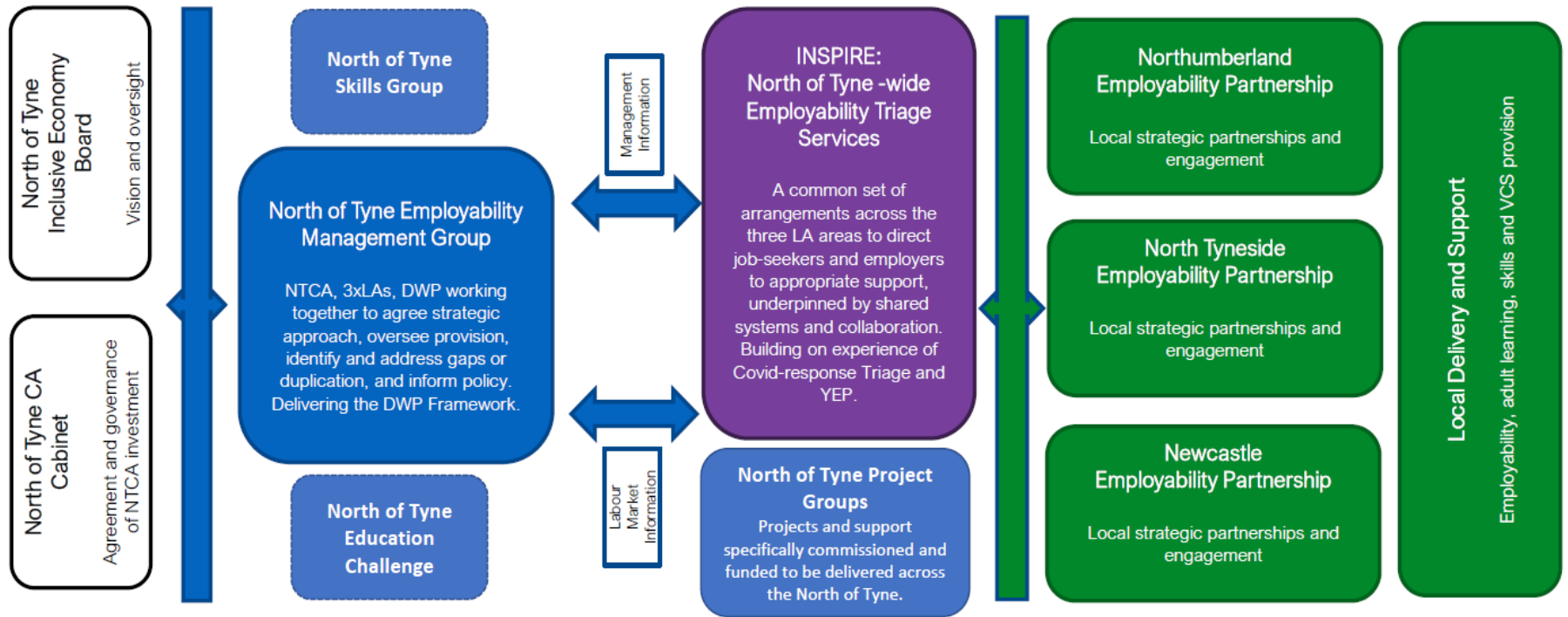


# North of Tyne Inclusive Economy Board (IEB)

- Established in March 2020, meets quarterly and brings together organisations and individuals who, together, support the North of Tyne to be the home of ambition for all.
- Chaired by Baroness Tanni Grey-Thompson, the purpose of the IEB is to:
  - Advise, support, challenge and influence inclusive economy interventions across the North of Tyne area
  - Champion the NTCA Vision and supporting the area to become a national exemplar in inclusive growth
  - Provide robust governance around an integrated strategic approach to better integrate and strengthen education, skills and employment interventions to improve local education and employment outcomes for North of Tyne residents.



# North of Tyne – Inclusive Economy



# Digital Inclusion

- North East Local Enterprise Partnership (NELEP) - Preparing a high-level digital inclusion strategy for the North East
- North of Tyne high level investment in Digital:
  - NTCA Digital Growth and Innovation Programme
  - Fibre infrastructure and Connectivity
  - Talent and skills development
  - NTCA 5G and Future Connectivity Programme
- North Tyneside Digital Strategy



# UK Shared Prosperity Fund (UKSPF)

The UK Shared Prosperity Fund (UKSPF) was launched by government on 13 April 2022. Nationally, it provides £2.6bn of government funding between 2022-25 that is central to the Levelling Up agenda. The UKSPF is designed for local places to invest in three key themes:

- Community and Place
- Supporting Local Businesses
- People and Skills

The UKSPF's interventions are planned and delivered by lead authorities that can be either a local authority or a mayoral combined authority. Government provided North of Tyne Combined Authority (NTCA) a non-competitive allocation for delivery across Newcastle, North Tyneside & Northumberland.

- £51.2m in total for the North of Tyne area comprising of:
  - £47.1m – core UK Shared Prosperity Fund
  - £4.1m – Multiply



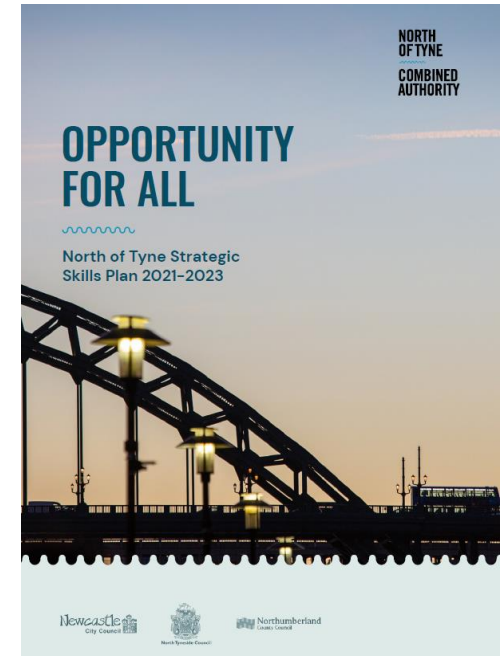
# North of Tyne 'Opportunity for All' Skills Plan

NTCA's Strategic Skills Plan will:

- Provide a clear direction of travel to skills commissioners, our provider networks and employers.
- Influence local skills provision and curriculum design.
- Become a vital tool in setting priorities, allocating resources and potential funding.

Skills Priorities for 2021-23:

- Secure better outcomes for young people
- Invest in skills to support the local economy
- Help people progress into work



North Tyneside Council

# North of Tyne Employability Plan

## Purpose of the Plan

- A clear framework to ensure that barriers to employment and the challenges employers are currently facing are addressed to support economic recovery and growth.
- Partner and delivery organisations will be encouraged to refer to this strategy and reflect it in their own plans, collectively we will be working towards the same strategic aims.
- A North of Tyne approach to employment support will provide key stakeholders with a common platform against which to align their own strategies, strengthen justification and evidence for securing future funding.





# North of Tyne Employability Plan

## **Ambition**

To provide sustainable opportunities to create resilient individuals who have the skills, enthusiasm, drive and creativity to fulfil their potential irrespective of ability, background, gender, or ethnicity.

## **Economic Context**

- Labour Market – challenges and impact of Covid-19
- Inclusive Growth Network and CBI engaging with employers
- Current employment support provision

## **Aspiration**

To bring together advice and guidance, employment, skills at a place base providing a more coherent offer for the unemployed and low skilled of all ages, while supporting local economic growth by forging better links between training providers and employers.



# North of Tyne Employability Plan

## Priorities

1. Provide employment support for the most disadvantaged
2. Develop local community-led and place-based approaches
3. Support people with long-term health conditions, through the development of integrated employment programmes
4. Create good quality jobs

## Employability Support Infrastructure

NTCA and the constituent LAs will establish a supporting infrastructure, including an impartial advice and guidance service, partnership coordination, and a labour market intelligence hub.



# Employability Support in North Tyneside (Young People)

- Connexions Service:
  - Every Secondary, Special and Middle School in North Tyneside purchases this service
  - Connexions Advisers provide 1-2-1 and group support to all young people
  - Dedicated Advisers linked to schools
  - Promotes education offers to young people
  - Participation rates in Education and Training for 16-18 year olds above the national and regional averages
  - Dedicated Advisers support Care Leavers, SEND, Young Carers and Youth Offenders



# Employability Support in North Tyneside (Adults)

- Jobcentre Plus Work Coaches / National Careers Service
- A range of Employability Projects that employ dedicated Employment Advisers to provide advice and guidance to support residents into employment:
  - Wise Steps – multiple barriers to employment
  - Moving on Tyne and Wear – health barriers to employment
  - Steps to - 18-29 year olds / 29 year olds and older
  - Working Homes Project – Housing Tenants
  - Employment Partnership – coordination of services supporting residents and businesses to address employability issues
  - Resettlement Project – coordination of support for resettled families and ESOL courses
  - Restart – DWP commissioned support for unemployed delivered by Reed in Partnership



## Town Centre Location

A shop front in the Beacon Shopping Centre to increase visibility of the service for both drop in and scheduled support.

## Health integration

Health services to promote healthy and active lifestyles, health information and advice and help with confidence and self esteem.



## Specialist Partnership

A broad range of partners including voluntary sector organisations providing community activities & wrap around support.

## Holistic approach

Quality information, advice and guidance with specialist support to collectively support physical, emotional and social wellbeing.



# North of Tyne – Skills Funding

- NTCA Inclusive Economy Innovation Fund - £12 million was allocated from the NTCA Investment Fund to prioritise Inclusive Economy Investments.
- Employability and Skills Programme - £3m of the Inclusive Economy Innovation Fund (IEIF), to provide a much-needed source of match funding to unlock remaining ESF funds available to the region.
- STEM and Digital Skills - several projects which will prepare young people for the economic opportunities of the future.



# North of Tyne – Skills Funding

- Skills Bootcamps - part of the Government's National Skills Fund investments helping adults to gain the skills that are sought by employers and include technical, logistics, digital, construction, culture and events and green skills.
- Skills for Growth - £5m to support Skills for Growth to ensure that NTCA funding for innovation and targeted investment is underpinned by the development of a skills and talent pipeline. The key investments cover:
  - Skills for Digital Innovation and Growth
  - Green Growth Skills programme
  - Creative People: Skills for the Culture and Creative Sector



# North of Tyne – Adult Skills Funding

- Devolved Adult Education Budget (AEB) contracts delivered by:
  - 10 Grant funded providers (LA / FE Colleges) – £17.4m
  - Procured providers (VCS and Independent Providers) - £7.2m
- 25,700 enrolments in 2020-21 and 32,700 enrolments in 2021-22
- NTCA Learner Profile in 2020-21:
  - 56% of residents accessing devolved AEB reside in the top 20% deprived wards in our region (43% in the top 10% deprived wards)
  - 16,545 (67%) of AEB opportunities were undertaken by unemployed residents
  - 3620 (27%) of AEB opportunities were undertaken by young people (19-24)
  - 4269 residents (17%) participating in provision self-declared a learning difficulty/disability





# Adult Learning in North Tyneside

- North Tyneside Employment and Skills Service AEB contract with North of Tyne Combined Authority
- Also deliver Apprenticeships, Study Programmes for 16-18 year olds, High Needs (SEND) provision, community and family learning
- Course areas (Entry Level to Level 3):
  - Employability
  - Digital Skills
  - Vocational – Construction, Horticulture, Catering, Social Care etc.
  - Business Skills
  - Functional Skills – English and Maths (including GCSEs)
  - Modern Foreign Languages – French, German, Spanish
  - British Sign Language
  - ESOL – English Speakers of other Languages
  - Counselling and Mindfulness
  - Childminding / Early Years / Teaching Assistants
  - Life Skills (ALDD) – DIY, Cookery, Gardening, Art and Crafts etc.



# Adult Learning – Delivery Strategy

- Deploy ESFA (16-19) Funding to tackle NEET rates:
  - 16-19 NEET - Working Roots & Phoenix programmes
  - 16-24 High Needs - Ignite Your Potential
  - Apprenticeships
- Deploy NTCA (North of Tyne) funding to build skills:
  - FREE core skills training - English, Maths & Digital
  - FREE distance learning - over 45 courses available
  - FREE training for the unemployed - employment skills, demand sectors, employer-led
  - FREE training for low income workers - expanding across level 2 and into level 3
  - Building engagement and capacity - community & family learning, VCS support
- Build higher level skills to support and sustain better work:
  - Adult learner loans for level 3 and higher
  - Apprenticeship levy for 'in work' upskilling at level 4 and higher



# Case Study

- Smulders Projects UK – skills need for welders for new contracts (150 staff)
- Secured £35k NTCA Investment Fund for Welding course (8 weeks) delivered by Nordic Training
- NTC Employment and Skills – AEB for recruitment, preparation for employment and interviews
- Commenced Sept 2022
- 37 participants across two courses
- 18 progressed to formal welding training / 7 into employment so far
- Next training commences in January 2023

**Get into SMULDERS**

**FIND YOUR SPARK**

- 8 weeks welding training in Wallsend
- Amazing opportunities with excellent pay rates
- Long term contracts to 2024
- All expenses paid for training w/c 26th of Sept
- Location: Smulders, Hadrian Way, Wallsend (opposite Hadrian Road metro station).

**BOOK YOUR PLACE NOW!**

Interviews Wednesday 21st of September  
Email: [employability.skills@northtyneside.gov.uk](mailto:employability.skills@northtyneside.gov.uk)  
Telephone: 0191 643 2288 (option 4)

[www.skillsnorthtyneside.org.uk](http://www.skillsnorthtyneside.org.uk) North Tyneside Council nordic training and services EMPLOYMENT AND SKILLS



# Multiply Programme

- Nationally £559m available over the next three years to improve functional numeracy skills
- Ambition to help people improve their ability to understand and use maths in daily life, home and work
- DfE have identified the following success measures for the whole programme at a national level:
  - More adults achieving maths qualifications courses
  - Improved labour market outcomes
  - Increased adult numeracy across the population
- Key Challenges and opportunities identified in North of Tyne
  - Adults without basic numeracy skills
  - Children in poverty
  - Employees with basic skills gaps
  - Participation in basic skills training



# Multiply Programme

NTCA awarded £4.1m over three years to address challenges with the following funding priorities:

1. Courses designed to increase confidence with numbers for those needing the first steps towards formal numeracy qualifications
2. Courses designed to help people use numeracy to manage their money
3. Courses for parents wanting to increase their numeracy skills in order to help their children, and help with their own progression
4. Innovative numeracy programmes delivered together with employers – including courses designed to cover specific numeracy skills required in the workplace
5. Numeracy activities, courses or provision developed in partnership with community organisations and other partners aimed at engaging the hardest to reach learners



# Any Questions?

